

Business English Word Of The Day

Touchpoint

/ 'tʌtʃ.pɔɪnt/

Example: We need to improve every customer touchpoint.

Fun Fact: “Touchpoint” sounds futuristic, but it actually comes from geometry—originally meaning a point of contact!



Red-eye

/ 'red.aɪ/

Example: I took the red-eye flight to New York.

Fun Fact: Named for the bloodshot eyes passengers get from overnight flights!



Learning English Word Of The Day

Fast

/fæst/

Example: He runs very fast.

Fun Fact: “Fast” originally meant “firm” or “fixed” in Old English — speed came later, from the idea of moving with force or determination!



NATURALLY ENGLISH
LANGUAGE SKILLS FOR LIFE'S JOURNEYS



Casual English Word Of The Day

Nope

/nəʊp/

Example: Nope, I'm not going out tonight.

Fun Fact: 'Nope' is a playful variant of 'no' that dates back to the 1800s!



Phrasal Verb of the Day

Fill Out

/fɪl aʊt/

Example: Please fill out this form.

Fun Fact: 'Fill out' has been used in paperwork since the 1800s!



Idiomatic Expression of the Day

Hit the Road

/hɪt ðə roʊd/

Example: Let's hit the road before there is too much traffic!

Fun Fact: 'Hit the road' means let's get going! It likely began in the 1800s inspired by the sound of horse's hooves on the ground. It gained traction during the Great Depression when many Americans took to the road to find work and became well known in the 1960s thanks to Ray Charles' hit song. Did Jack ever come back?



False Friend Friday

Sensible (English) vs. Sensible (French)

Example:

French “sensible” = emotional/sensitive

English “sensible” = reasonable/practical

Fun Fact: Both words come from Latin *sensibilis* (perceptible), but they evolved differently — a classic “false friend”!



Mini Grammar Tip

Affect vs. Effect

Tip: **Affect** is usually a **verb** (to influence), and **effect** is usually a **noun** (a result).

Example: The loud music affected my concentration.
The effect was a drop in productivity.

Fun Fact: Both words come from Latin — *afficere* (to influence) and *effectus* (a result). They've been tripping people up since the 1400s!

