

Business English Word Of The Day

Touch Base

/tʌtʃ beɪs/

Example: Let's touch base next week to review progress.

Fun Fact: a business idiom borrowed from baseball, meaning to briefly check in or reconnect to stay aligned—just like a player must touch each base to stay in the game.



Travel Insurance

/ˈtræv.əl ɪnˌʃʊərəns/

Example: Travel insurance covers medical emergencies abroad.

Fun Fact: “Travel insurance” is your financial seatbelt—originally designed for adventurous 19th-century voyagers, it now covers everything from lost luggage to unexpected detours in modern business trips.



Learning English Word Of The Day

Smile

/smaɪl/

Example: *He has a nice smile!*

Fun Fact: A smile uses more muscles than a frown, helps make friends, and gives your face a mini workout—proof that language learning can be good for your health too!



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Casual English Word Of The Day

LOL

/el.əʊ.el/

Example: LOL, that was funny!

Fun Fact: “LOL” may be just three letters, but it packs a punch—two vowels, one laugh, and a shortcut to making conversations lighter, friendlier, and a little more human.



Phrasal Verb of the Day

Check Out

/tʃek aʊt/

Example: Check out my Blog!

Fun Fact: “Check out!” is a punchy two-word phrase that grabs attention, sparks curiosity, and invites discovery—whether you’re sharing a cool idea, a new product, or just something worth a second look.



Idiomatic Expression of the Day

Burn the midnight oil

/bɜːn ðə 'mɪd.naɪt ɔɪl/

Example: She burned the midnight oil to finish the report.

Fun Fact: “**Burning the midnight oil**” is a glowing idiom from the days before electricity—used when you're working late into the night, fuelled by focus, deadlines, and maybe a little too much coffee.



False Friend Friday

Winkel (NL) vs. Winkle (En)

Example:

Dutch “winkel” = shop or store

English “winkle” = a small sea snail (or slang for something else entirely!)

Fun Fact: The English word “*winkle*” comes from “*periwinkle*”, a type of edible sea snail. In the UK, you might hear someone say they’re “*winkle-picking*” at the seaside—definitely not shopping!



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Mini Grammar Tip

Your vs. You're

Tip:

'**You're**' = you are;

'**your**' = possessive.

Example: You're great! Is this your book?

Fun Fact: Misusing "your" and "you're" is one of the **most mocked grammar mistakes** online. Entire meme pages are dedicated to it!



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